

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
March 13, 2018**

The Board of Directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on March 13, 2018 at 8:00 a.m. at the The Hilton located at 5711 W. Century Blvd., Los Angeles.

25 individuals attended the meeting as follows:

- Charles Bassett, L&R Group
- Jan Perry, Dept. of Econ. & Workplace Dev.
- Grant Coonley, Hilton LAX
- Reggie Dominique, Renaissance LAX
- Bob Ruth, The Ruth Group
- Matt Seymour, the Parking Spot
- David Merritt, JM Eagle
- Paul Gibbs, Crowne Plaza
- Jeff Hart, LAX Marriott
- Steve Shpilsky, 5959 Century
- Dwight Everest, Airport Spectrum
- Val Velasco, BOAC
- Ed Apodaca, The Westin
- Karie Hughes, Pro Logis
- Nick Valle, La Quinta LAX
- Philbert Wong, METRO
- Brett Roberts, METRO
- Chamberlain Duru, LAX Coastal
- Mark Waier, LAWA
- William Rinland, LINXS
- Geoff Thompson, CD11
- Clarence Carter, First Team Security
- Stephanie Sampson, LAWA
- Calvin Beard, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Charles Bassett welcomed the attendees and special guests.

2. PUBLIC COMMENTS

No comments from the public.

3. GUEST SPEAKER - JAN PERRY - General Manager - Economic & Workforce Development Dept. (EWDD)

Jan Perry talked about the many initiatives that LAEWDD are working on, including:

- *17 Workforce Centers / training / job replacement*
- *14 Youth Force Centers / Summer & Year round employment for young people*
- *9 Business Centers*
- *Gap Financing*
- *Gearing up for 2028 Olympics*
- *Hospitality Training Academy*

For more information – www.jobsla.org

3. APPROVAL OF MEETING MINUTES - January 11, 2018

The minutes of the January 11, 2018 Meeting of the Board of Directors were approved as presented.

4. FINANCIAL REPORT

A report of 2018 income and expenditures was presented and filed for the record. The firm of CPA Richard Moon will be preparing the year-end financials and an updated financial statement will be presented upon completion of the year-end process.

5. EXECUTIVE DIRECTOR'S REPORT

- *Goals*
 - *Coordinated Emergency Planning*
 - *Holiday Lighting*
 - *Office Tenant "Club" Program*
 - *Electrical Utility Box Artwork Program*
- *Stakeholder Outreach*
- *ULI Technical Assistance preparation and meeting*
- *Dine Around LA Concierge Event – February 12 - Well attended. Good feedback from participating hotels.*
Request to hold event twice a year.
- *LAX Coastal Area Chamber of Commerce – 2018 Membership Directory sponsorship*
- *Introductory Meeting with LAWA Deputy Michael Christensen – Facilities & Maintenance*
- *Meeting with LAWA Emergency Management Department*
- *Met with LAWA & GTLA stakeholders to discuss construction staging plans for 6141 W. Century Blvd.*
- *Security Director's Meeting – February 7 at the Hyatt Regency - training on identifying Human Trafficking*
- *Pressure Washing throughout the district*
- *On-going information sharing with LAWA – Homeless Assistance Team*

OPERATIONS

Ambassadors:

- *Esteban King was promoted to Supervising Ambassador*
- *Jordan Paul and Paul Piche were welcomed to the Ambassador Team*

- *Ambassadors have maintained pro-active approach in the removal of panhandlers throughout the District*
- *Ambassadors continue to increased their situational awareness and personal contacts, to broaden public relations efforts*
- *Ambassadors continue to confront more panhandlers and homeless persons throughout the District caused by the closure of Manchester Square*
- *Ambassadors have elevated their efforts to provide outreach information to homeless individuals in partnership with LAX Homeless Outreach.*
- *Ambassadors directed to continue to provide photo documentation of extensive Uber and Lyft Operators parked at meters and in District Alleyways*

	<i>Feb-17</i>	<i>Feb-18</i>
<i>Citizen Contacts</i>	<i>339</i>	<i>559</i>
<i>Panhandlers</i>	<i>71</i>	<i>149</i>

Operations:

- *GTLA initiated its District Power Washing Detail aimed at cleaning the public sidewalks throughout the District*
- *Several request made to LAWA PD to provide parking enforcement on 96th Street and Bedford Ave. at closed roadway*
- *GTLA continued to facilitate numerous alerts and security updates to Stakeholders related to incidents occurring within the District*
- *Continued ongoing Stakeholder Outreach to network with its members, and identified security issues specific to their respective properties*
- *DOT requested to increase parking enforcement on 98th Street west of Airport Blvd.*
- *GTLA relocated its storage warehouse in the Airport Center Garage*
- *GTLA donated old office furniture to Habitat for Humanity*

Clean Streets:

- *Clean Street has been consistent in its routine street sweeping operation as required*
- *Random audits conducted to ensure compliance with all scheduled street sweeping*
- *A thorough review of the Clean Street Operations for the month of February met all BID expectations*
- *Clean Street completed first phase of District Power Washing Detail to public sidewalks throughout BID*

7. LAWA UPDATE

Stephanie Sampson and Mark Waier introduced William Ringland with the LINXS team that was selected and approved to build the Automated People Mover project.

8. METRO - I-105 Express Lanes

Philbert Wong shared information regarding the study of adding Express Lanes along the I-105 Fwy. between the I-405 and the I-605.

9. STAKEHOLDER UPDATES

No stakeholder updates.

10. NEW BUSINESS

No new business.